Permit #F00033835

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033835 **Type of Permit:** FILMING **Release Date:** 11/15/2010

Production Company HSI PRODUCTIONS

Insured Company Name HSI PRODUCTIONS

Contact Phone No. 1 310-558-7100
Contact Phone No. 2
Fax 310-558-7101
Address 3630 EASTHAM DR
CULVER CITY, California 90232

Production Title CABLEVISION

Type of Production Commercial - Standard

Producer Paul Ure

Director Ryan Ebner

1st AD n/a n/a

Production Manager Christa Thompson

FilmL.A. Coordinator Adrian Fayad

Location Manager Charlie Love
Primary Phone Mobile - 323-646-7826
Secondary Phone Office - 310-558-7100

Location Assistant N/A N/ A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 600	$276.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$672.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,813.00

Number of Locations 1

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Production Title CABLEVISION

Location Manager Charlie Love
Primary Phone Mobile - 323-646-7826
Secondary Phone Office - 310-558-7100

Location Address 15301 Ventura Blvd, Los Angeles, CA, 91403

Location Type Mall

Location Description SHERMAN OAKS GALLERIA

Film Dates 11/16/2010 - 11/16/2010 05:00 - 14:30

Open or Closed to the Public Open

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Charlie Love HSI letter166.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	2
Semi Trucks	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	50
LA City UFSO assigned	26436

Filming Activities Interior Dialogue; activity at movie theatre, and Urban Home store ;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Fred Fowlks

Coordinator Note UFSO REQUIRED. 11/16, 0500-1430 HOURS.

UFSO TO START AT ARCH LIGHT MOVIE THEATER THEN MOVE WITH COMPANY TO URBAN HOME STORE.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : 4827 Sepulveda Blvd. Sherman Oaks Ca

Posting "No Parking" signs W/S SOPHIA AVE., GAULT ST - 450' SOUTH

Approximate Footage 301 - 600 **Log Number** 7044

Date(s) 11/16/2010 to 11/16/2010 **Time(s)** 07:00 to 22:00

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Location Manager Charlie Love
Primary Phone Mobile - 323-646-7826
Secondary Phone Office - 310-558-7100

Posting "No Parking" signs W/S VALJEAN AVE., 7435 VALJEAN AVE - 450' SOUTH

Approximate Footage 301 - 600

Log Number 7044

Date(s) 11/16/2010 to 11/16/2010

Time(s) 07:00 to 22:00

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Attn: John

Permit #F00033835

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of HSI ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

HSI
Name of Principal

By: _____
Representative's Signature

Charlie Love
Print Representative's Name

Manager
Representative's title

_____
Principal's Address

323-646-7826
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT